

REP HEADLINE# 6187653 TRF# 322391
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
***CHANGES** OCT26/12 14.29
*** WPXI-TV ***

ADV # 13937	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. # 18	SALESMAN #
AGY # 02711	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA - CHERYL BLAIR	
		ALEXANDRIA, VA 22314			

ORDER #	CONTRACT # 6187653	CLASS: NATL.	LOCAL	REGIONAL
PRDCT NRCC 10/26	EST#2605	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES OCT26/12	NOV6/12	WK-2		

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 14.29

REP: TO JEN
FR LIDNSEY FOR CHERYL
M2 OK
TTLS \$22,125
PLEASE CONFIRM, THANKS!

STA :

CON CM *****
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 155												
AGENCY PRODUCT CODE = 426												
AGENCY EST# = 2605												
3	S		530P-600P	30		\$800.00	10/26	10/26	0		FRI	0
PROGRAM : FIRST AT 5												
RA35+ : 4.2												
CON COM1: FIRST AT 5												

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 14.29
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	A		700P-815P	30		\$2,450.00	10/28	10/28	1		SUN	1
PROGRAM : FOOTBALL NIGHT IN AMERICA												
RA35+ : 4.2												
ORD COM1: FOOTBALL NIGHT IN AMERICA												
ORD COM2: MAKEGOOD IS BOOKED - MB												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-3 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT26 ON LINE-4 FOR 1 SPOT/WK												
4	S		730P-800P	30		\$1,650.00	10/26	10/26	0		FRI	0
PROGRAM : WHEEL-FORTNE												
RA35+ : 4.2												
CON COM1: WHEEL-FORTNE												
STATION MAKEGOOD OFFERS:												
M2 OK'D BUY#3 MISSED:FRI/530P-600P OCT26 30S \$800.00 (OCT26/12)												
BUY#4 FRI/730P-800P OCT26 30S \$1,650.00												
OFFER:SUN/700P-815P OCT28 30S \$2,450.00 PLS ADVISE.												
CMT:FOOTBALL NIGHT IN AMERICA												
CMT:MAKEGOOD IS BOOKED - MB												
OCT/12			\$3,950.00			NOV/12						
											CONTRACT TOTAL	22125.00
											TOTAL SPOTS	27



MARKET TOTALS \$88,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6187653 TRF# 322391 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT26/12 11.33: *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP.# OFF.# 18 SALESMAN #
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6187653 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC 10/26 EST#2605 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT26/12 11.33
STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#3 MISSED:FRI/530P-600P OCT26
BUY#4 FRI/730P-800P OCT26
OFFER:SUN/700P-815P OCT28
CMT:FOOTBALL NIGHT IN AMERICA
CMT:MAKEGOOD IS BOOKED - MB

30S \$800.00 (OCT26/12)
30S \$1,650.00
30S \$2,450.00 PLS ADVISE.

CONTRACT TOTAL 22125.00
TOTAL SPOTS 28

Preemption Report - Detailed

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC
Contract Number: 322391
Advertiser: National Republican Congressional Committee - Independent Ex (1393)
Contract Start/End Date: 10/25/12 3:40pm 10/26/12 \$800.00 5:30P - 6:00:00PM
Contract Start/End Date: 10/25/12 3:25pm 10/26/12 \$1650.00 7:30:04P - WHEEL OF FORTUNE

Totals for: National Republican Congressi
Totals for: 322391
Preempt Count: 2
Preempt Count: 2

line 22 10/28
FUNK

A preempt with a gray colored background indicates that its parent is a makegood line.

An "M" is displayed in the M column for preempts that have makegoods.

Halas, Mary Beth (CMG-Pittsburgh)

From: Long, Cheryl (CMG-REP)
Sent: Friday, October 26, 2012 11:41 AM
To: Halas, Mary Beth (CMG-Pittsburgh); Stewart, Jennifer (CMG-Pittsburgh); Toma, Susie
Subject: FW: NRCC 6187653 M2 - MAKEGOOD BOOKED SUNDAY 10/28
Attachments: Cheryl Long.vcf

Thanks!!!!

Cheryl Long
TeleRep Washington
Account Executive
(703) 528-7800 Work
(267) 254-1257 Mobile
1901 North Moore Street
Suite # 609
Arlington, VA 22209

From: Ben Angle [mailto:benangle@NATMEDIA.com]
Sent: Friday, October 26, 2012 11:40 AM
To: Long, Cheryl (CMG-REP)
Subject: RE: NRCC 6187653 M2 - MAKEGOOD BOOKED SUNDAY 10/28

This is ok, thanks

From: Long, Cheryl (CMG-REP) [mailto:clong@trep.com]
Sent: Friday, October 26, 2012 11:38 AM
To: Ben Angle
Subject: FW: NRCC 6187653 M2 - MAKEGOOD BOOKED SUNDAY 10/28
Importance: High

We're out of room in early news...is this OK? Est 2605

Headline#	E-Order#	Traffic#	Rep Buys	Offers	Competitive
6187653	325476	322391			
WPIX-TV PITTSBURGH, PA			ISS/NRCC-IE		
2605			NRCC 10/26		
OCT26/12-NOV06/12			MOD 0.0		